

NATIONAL PORTFOLIO DAY

**Hartford
Art School**
SATURDAY 29 OCTOBER 2011



10:00AM

Student registration begins & Hartford Art School info session

**10:45 &
11:00AM**

Hartford Art School tours

**12:00 -
4:00PM**

Portfolio review sessions conducted by representatives of participating institutions

Alfred University
The Art Institute of Boston at Lesley University
California College of the Arts
The Cleveland Institute of Art
The College of Saint Rose Center for Art and Design
The Cooper Union School of Art
Corcoran College of the Art and Design
Cornish College of the Arts
Delaware College of Art and Design
FIDM/Fashion Institute of Design and Merchandising
Hartford Art School, University of Hartford
Lyme Academy College of Fine Arts
Maine College of Art
Maryland Institute College of Art
Marywood University
Massachusetts College of Art & Design
Montserrat College of Art
The New England School of Art & Design of Suffolk University

New Hampshire Institute of Art
Otis College of Art and Design
Pacific Northwest College of Art
Parsons Paris School of Art & Design
Parsons The New School for Design
Pennsylvania Academy of the Fine Arts
Pratt Institute
PrattMWP
Purchase College, SUNY: School of Art & Design
Rhode Island School of Design
Ringling College of Art and Design
Rochester Institute of Technology
Rowan University
San Francisco Art Institute
School of the Art Institute of Chicago
School of the Museum of Fine Arts, Boston
School of Visual Arts
Shintaro Akatsu School of Design University of Bridgeport

Syracuse University, College of Visual & Performing Arts
University of Connecticut, Dept. of Art & Art History
University of Massachusetts Dartmouth
Washington University in Saint Louis
The University of the Arts



UNIVERSITY OF HARTFORD

www.hartfordartschool.org
www.portfolioday.net



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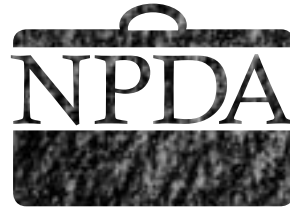
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Washington University in St. Louis
The University of the Arts

Art teachers and guidance counselors, please post!

www.portfolioday.net

The National Portfolio Day Association (NPDA) was created solely for the organization and planning of National Portfolio Days. Since 1987, NPDA members have been hosting portfolio days and career-in-the-arts events throughout the country. The Association consists of art colleges that are members of the National Association of Schools of Art and Design. It is the only organization of its kind, and its members represent the highest standard of visual arts education available in the United States.



What is the National Portfolio Day Association?

Choosing an art college

The first and most important thing to remember in choosing an education in the visual arts is that artmaking is a very special kind of learning experience. In addition to considering academic standards, extracurricular activities, housing, costs, and financial aid, there are other things to think about. Of particular concern to art students should be the faculty, facilities, and equipment of the college, as well as its proximity to museums, galleries, and other cultural resources. We urge you to read thoroughly about the art colleges in which you think you are interested. Try your best to visit them. Get a feel for the college before you make your decision. Investigate its accreditation and transferability of credits, and be sure you understand its degree offerings and majors. Get as much information as you can so that you can choose a supportive and stimulating environment that is right for you.

From Boston and points northeast:

Follow Route 90 West (Massachusetts Turnpike) to I-84 (exit 9).
Travel I-84 West and take exit 61 onto I-291 West.
Follow I-291 to exit 1 (Route 218) and turn left at the end of the ramp onto Route 218 West.*

OR

Travel I-84 West to exit 44 (Prospect Avenue).
Turn right at the end of the ramp.
At the next traffic light, take a left onto Prospect Avenue.**

From Long Island:

Take the Throgs Neck Bridge to Hutchinson River Parkway and exit onto I-684 North.
Travel I-684 to I-84 East and follow into Connecticut.
Take exit 44 and bear left at the stop sign.
At the traffic light, turn left onto Prospect Avenue.*

From New Jersey and points south:

Take the Tappan Zee Bridge East (I-287) to I-684 North to I-84 East.
Follow I-84 into Connecticut and take exit 44.
Bear left at the stop sign and then, at the traffic light, turn left onto Prospect Avenue.**

From New York City:

Travel I-95 (Cross Bronx Expressway) to Hutchinson River Parkway and exit onto I-684 North.
Travel I-684 to I-84 East and follow into Connecticut.
Take exit 44 and bear left at the stop sign.
At the traffic light, turn left onto Prospect Avenue.**

From Springfield, Massachusetts, and Vermont:

Travel I-91 South to exit 35B and turn right at the end of the ramp onto Route 218 West.*

Directions from exit 35B, I-91, and from exit 1, I-291:

Travel Route 218 West approximately four miles, passing a major shopping center on the left, to the junction of Routes 218 and 189.
Take a left onto Bloomfield Avenue (Route 189) and proceed to the University of Hartford entrance two miles on the left.

Directions from exit 44, I-84:

Follow Prospect Avenue 2.5 miles to its downhill end at the junction of Route 44.
Take a right onto Albany Avenue (Route 44), followed by a quick, sharp left onto Bloomfield Avenue (Route 189). The campus is a half-mile on the right.

What is a National Portfolio Day?

National Portfolio Days serve a variety of purposes. Most importantly, they help further the artistic development of young artists by bringing together experienced college representatives to review work and offer critique. You'll hear many different opinions about your work. Do not hesitate to explain how you develop your ideas and where you want to go with them.

It is understood that some people make certain kinds of art more successfully than others. Do not be discouraged if you see work that is "better" than yours. A National Portfolio Day may be the first time you have seen so many people in one place who all share a powerful commitment to the arts. This experience is a small taste of what attending a professional art program can be like. We hope you will enjoy the intensity of the experience.

National Portfolio Days are also about the exchange of information: information about your work, yourself, your college plans, your concerns. They are not an examination or competition. The colleges represented are pleased to discuss their programs with you. Of course, they can be most helpful when discussing your work. Your portfolio should include the best work you are making now; but it can also include work in progress, sketchbooks, and tear sheets. Do not spend an inordinate amount of time matting or framing your work or worrying about presentation. The work itself is what is of interest.

No admission decisions or scholarship awards will be offered to you at a National Portfolio Day. Some colleges represented may accept the portfolio you present as the visual portion of your application. Other colleges have review structures that prohibit them from making a definitive admission decision at the time of your review. All expect your art to progress in the coming months. We urge you to discuss your work with as many representatives as possible.

About the schedule & structure of a National Portfolio Day

Guidelines on hosting a National Portfolio Day are strict and are determined by the National Portfolio Day Association. Included in these guidelines are such details as the length of time during which reviews may take place, the absence of appointment times, and the freedom of participating schools to assign the number of their representatives. Host schools make every effort to be gracious and accommodating to visiting parents and students, from serving coffee to offering financial aid sessions. The National Portfolio Day Association has created this program in the hope that these events will offer young artists insight and information on the choices of art education available to them.

To the Hartford Art School National Portfolio Day